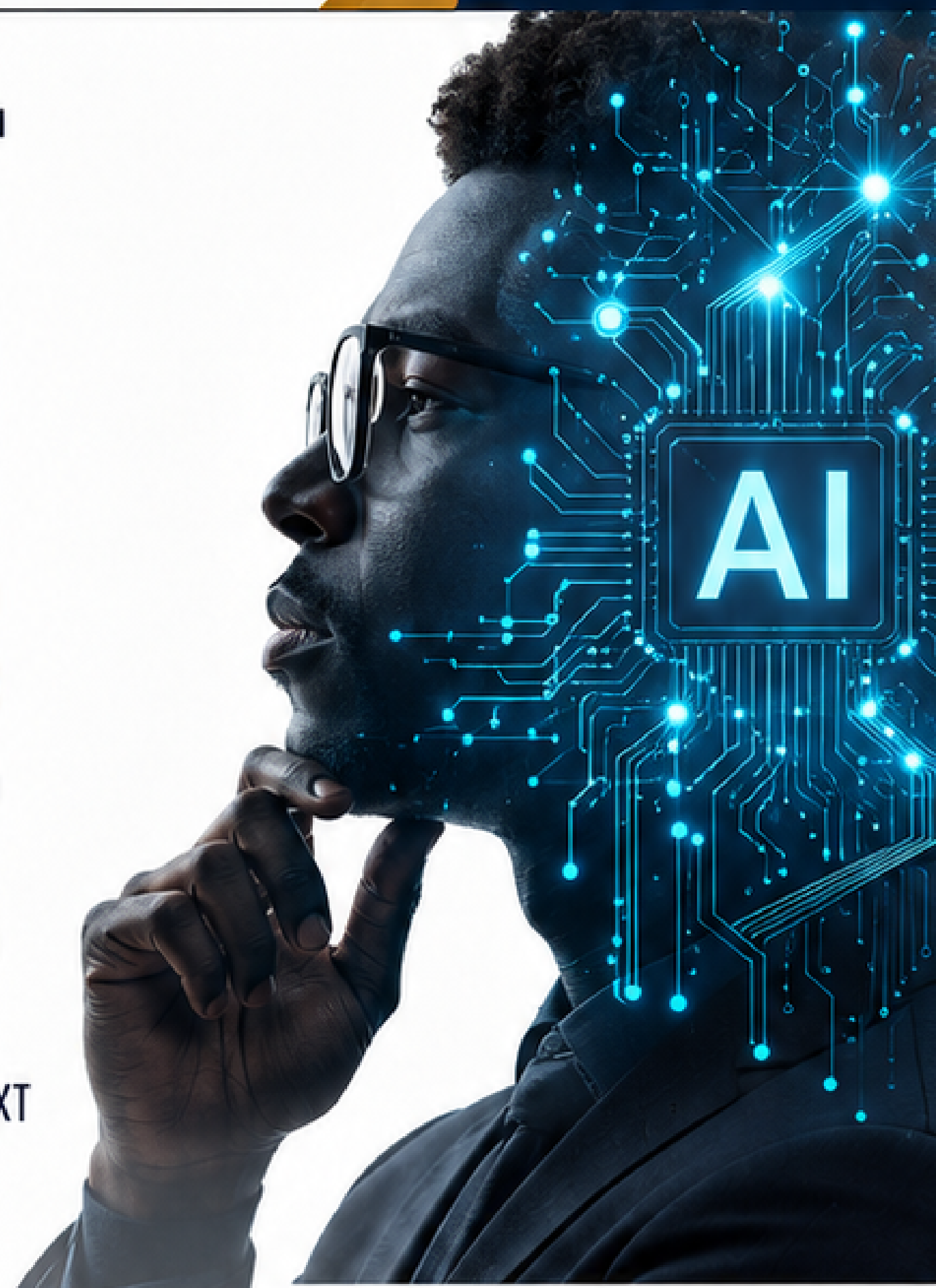


DON'T GET LEFT BEHIND: THE AI REVOLUTION IS ALREADY HERE

A TDS RADIO CONVERSATION ABOUT ARTIFICIAL INTELLIGENCE, ENTREPRENEURSHIP, OPPORTUNITY, AND PREPARING FOR WHAT COMES NEXT



BY COACH BLOCK



In the latest TDS Radio episode, "**Keenan Smith: Don't Get Left Behind by the AI Revolution**," the conversation challenges listeners to stop viewing AI as a passing trend and begin understanding it as a tool that will influence nearly every industry and business.

The biggest question is no longer whether artificial intelligence will affect our lives. It already is.

The real question is: Will we learn how to use it, or will we allow the world to move forward without us?

AI Is Bigger Than ChatGPT...

For many people, artificial intelligence begins and ends with typing a question into ChatGPT.

But that is only one small part of what is happening.

AI can help entrepreneurs research markets, understand customer behavior, develop marketing campaigns, organize information, create business systems, and automate repetitive tasks.

It can assist with graphics, video, audio, customer communication, scheduling, and content development.

The opportunity is to make AI part of a working system, not just a one-time tool.

A SMALL-BUSINESS OWNER MIGHT USE AI TO:



Organize customer inquiries.



Develop a consistent content calendar.



Create follow-up emails.



Research potential customers.



Turn one podcast episode into several pieces of content.



Build repeatable processes that save time every week.



That is where AI becomes more than an interesting application. It becomes leverage.

START WITH A PROBLEM, NOT A TOOL



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One of the easiest ways to become overwhelmed by AI is trying to learn every new platform that promises to change everything.

There is always another application, update or feature being introduced. Trying to keep up with all of them can quickly become a full-time job.



A better starting point is identifying one real problem.



What task takes too much of your time?
Where does your business regularly get stuck?



Where does your business regularly get stuck?
Where do you lose momentum?



What important responsibility continues to fall through the cracks?
What is not getting done consistently?

Maybe you struggle to follow up with potential customers.

Maybe content creation takes hours.

Maybe you have information scattered across emails, notebooks and spreadsheets.

Maybe you have great ideas but no organized system for executing them.



Choose one challenge and then determine how AI might help.

The goal is not to use artificial intelligence simply because it is popular. The goal is to solve a specific and measurable result.

Start small. Solve one problem well. Then build from there.



AI SHOULD CREATE CAPACITY, NOT JUST CONTENT



Most conversations about AI focus on how quickly it can create captions, images, emails or videos.

Those abilities are valuable, but saving time is only the beginning.

An entrepreneur who saves five hours of repetitive work each week gains time to build relationships, improve customer experience, develop a new service, or spend time with family.

That is the real power of automation. AI can create capacity.

YOUR VOICE STILL MATTERS



Using AI does not mean surrendering your creativity, judgment, or personality. It is a tool—not a replacement. The best results come from **people who understand their audience, speak with purpose, and bring their own voice.**



AI can help amplify stories, but it should not erase what makes them unique. Technology may open doors, but it is your perspective, your experience, and your authenticity that **build trust and move people.**



At TDS Radio, Our Voice. Our Culture. Artificial intelligence can support our mission, but it will never replace the heart of who we are. We use technology to strengthen our message—not dilute it. **Our stories matter. Our communities matter. And our voice will always lead.**



FROM CONSUMERS TO CREATORS

There is a bigger conversation surrounding artificial intelligence, and it starts with us.

Will our communities simply consume what AI produces, or will we learn how to build with it?



Young people should not only be taught how to use AI for homework answers. They need to understand how the technology works, how to evaluate its output, and how it can be used to develop ideas, businesses and career opportunities.



Entrepreneurs cannot afford to remain spectators either. Those who learn to leverage AI responsibly will be positioned to lead in their industries.



Throughout history, communities that received late access to new technology often remained behind. We have an opportunity now to close that gap.

“

“Will our communities simply consume what AI produces, or will we learn how to **build with it?**”



DO NOT WAIT UNTIL YOU FEEL LIKE AN EXPERT

Many people are hesitant to begin because they do not believe they understand enough.

But you do not have to become an AI expert before using it.



START SMALL:



1. IDENTIFY ONE REPETITIVE TASK

What takes time but does not require creative judgment?



2. DETERMINE THE OUTCOME

Be clear on what a successful result looks like.



3. TEST AN AI TOOL

Try a prompt, a template, or a simple workflow.



4. REVIEW AND CORRECT THE OUTPUT

AI is a partner, not a replacement. Your insight still leads.



5. DOCUMENT WHAT WORKED

Note the steps, prompts, and the result.



6. TURN IT INTO A REPEATABLE PROCESS

Now you have a system that saves you time.



THE GOAL IS NOT TO BE THE SMARTEST PERSON IN THE ROOM.

The goal is to become a more capable version of yourself by learning how to use the machine responsibly.



AI SHOULD NOT BE A DISTRACTION.

Progress will not come from doomscrolling dozens of applications. It will come from consistently applying the right technology to real needs.



THE REVOLUTION IS ALREADY HERE.

Artificial intelligence will continue developing whether we participate or not. Businesses will leverage it. Industries will emerge. New responsibilities will come attached.



DO NOT ALLOW FEAR, CONFUSION, OR THE BELIEF THAT TECHNOLOGY IS NOT FOR PEOPLE LIKE US TO KEEP YOU ON THE SIDELINES.

That mindset is the biggest obstacle. The tools are ready. The time is now. The opportunity is ours.

THE REVOLUTION WILL NOT WAIT



**Ask questions. Attend workshops. Test the tools.
Build something useful. Teach someone else what you learn.
Most importantly, get started.**